

# **MOBILE GAMING BECOME AN ESSENTIAL STRESSBUSTER DURING THIS PANDEMIC**



A Comprehensive Report  
For 2021

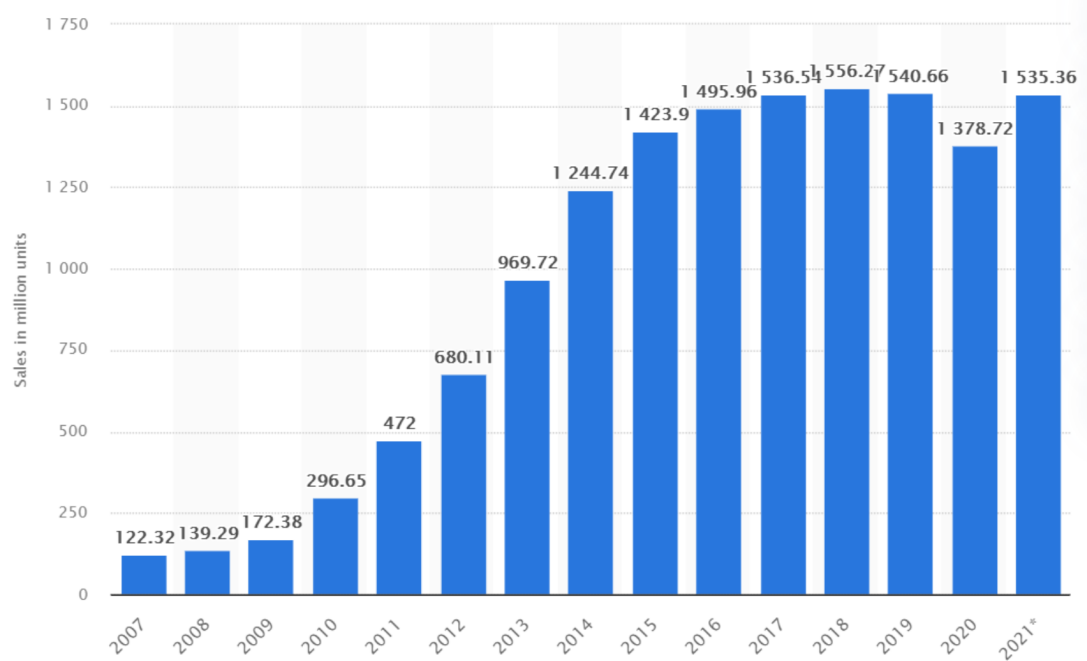
# INTRODUCTION

The Covid-19 pandemic and its **Lockdown/Work @ Home, 16 days Mandatory Quarantine** have changed people behaviour across the world including their gaming & shopping habits. Before covid most of the people prefer to play outside and sweat out but now everyone sit at home ending up their gaming thirst through their Mobile phones, Laptops and computers.

There is a research done by Statista during 2021, **1500 plus Million** Smartphone units sold out worldwide till June 2021 which is double the time sales from previous years, which clearly showing people very changed and they required some alternative activities to come out being at home stress.



NUMBER OF MOBILE GAME  
DOWNLOADS ON THE APPLE  
APP STORE AND GOOGLE  
PLAY WORLDWIDE FROM  
1ST QUARTER 2018 TO 1ST  
QUARTER 2021 (IN BILLIONS)



© Statista 2021

Statista wanted to dig down the research even more, during this pandemic, during this Job Less/Money Less time, why people spend so much of money and buy smartphones which is not a basic need like food, cloths etc. Finally they found two reasons, those are

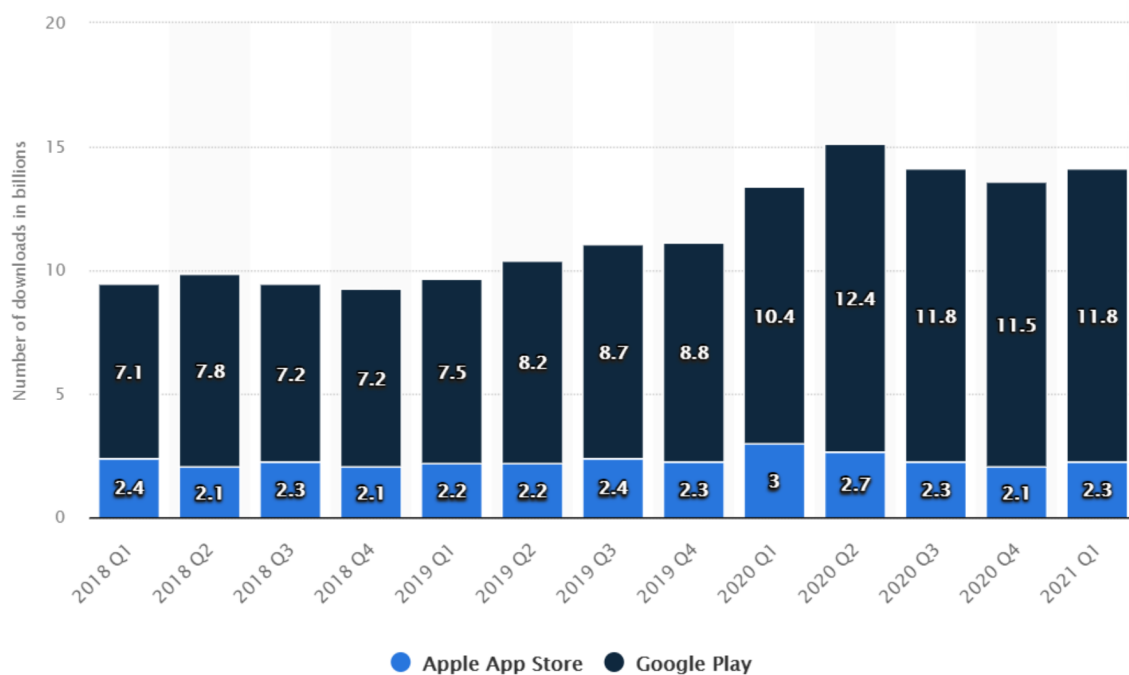
1. For Students Online class
2. For online Gaming during this pandemic







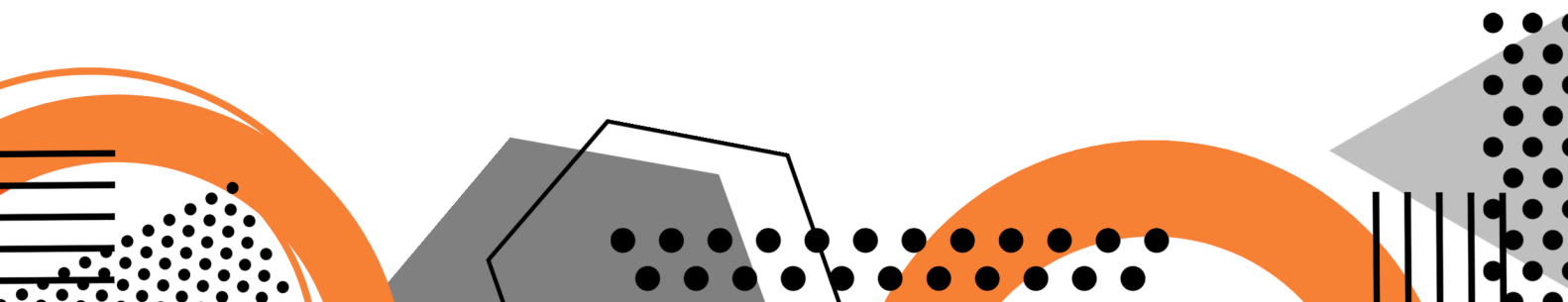
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On an average, during 1st quarter of the year of 2021, 15 Billions new games downloaded through the Google Play Store & AppStore. Mobile gaming made a very big business revenue generation in the software industry during recent era.

This big business opportunity made this industry very competitive and very challenging, each and every game testing company need to think Unique, Innovative, Quality in Performance and Quality in everything. When it's comes to Quality, everyone need to ensure that their developed game needs to be tested left, right and Centre before they comes live.

We are here to help you out; we have a proven track records and our technocrats will ensure your game reaches 100% quality before it releases live.



# All our game testing procedures includes following,

Functionality

Gameplay

Compliance

Compatibility


Network Localization / Internationalization

Regression

Ad hoc Testing

Load Testing





# **DAWN's Video Game Testers have extremely rich experience with the following testing,**

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- Game Play/Functional Testing
- Role-based Testing
- Install/Upgrade/Uninstall Testing
- User Interface Testing
- Usability Testing
- In-app purchase Testing
- Interrupt Testing
- Game Center Testing (iOS platform only)
- Multiplayer Testing
- Globalisation Testing
- Social-integration Testing
- Performance Testing
- Memory Testing
- Compatibility Testing
- Platform pre-Certification
- Load Testing
- Mobile Testing
- Multi-Platform Testing
- Online and Network Testing



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## **DAWN's Approach:**

Our game testing team comes with an adequate experience, vision, desire and skills to be needed to understand the multiple ways in which a game can be played. Our customized process can be changed time-time based the customer's need. This facilitates testing various possibilities on all relevant devices from our enriched Lab, which improves the game in an elite level. Always DAWN's provide delightful services to its customers, we are not just a testing partner we are more than that for game developers.



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